

Serving the Region's 2 Million Theatergoers

stagegram[®]

Arena Stage

Folger Theatre

Imagination Stage

Signature Theatre

Theater J

Woolly Mammoth

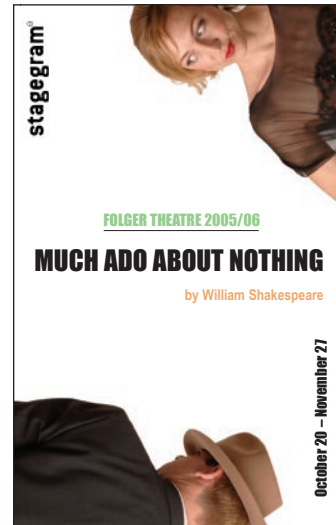
Media Kit

www.washingtontheater.com

stagegram®

Washington Theater Publications publishes Stagegram programs. Stagegram will be published for performances in six of the most well-respected theaters in the Washington, D.C. area: Arena Stage, Woolly Mammoth, Folger Theatre, Theater J, Signature Theatre and Imagination Stage, thereby increasing the scope and breadth of potential advertising coverage.

Stagegram performance programs are distributed by hand to theatergoers at every performance at six theaters, giving you the opportunity to aggregate your advertising to a high quality targeted audience for several theaters for a theater season. Theatergoers typically refer to their programs multiple times during performances, and many take them home to read. During the 2006/2007 season, Stagegram will have a total circulation of more than 393,500 theatergoers. When added to the annual circulation of Washington Theater Review, you will be able to market your product or service to more than 553,000 high-income, highly educated theatergoers in metropolitan Washington, DC.



FOLGER THEATRE

www.washingtontheater.com

Christopher Schriever
202.337.1892
chris@bluehouse.us

Liza Schubert
202.337.5739
liza@bluehouse.us

Technical Specifications

- Please supply a high-resolution PDF with fonts and images embedded.
- For bleed on full-page ads, please add 1/4" to width and height.

Ad Submissions

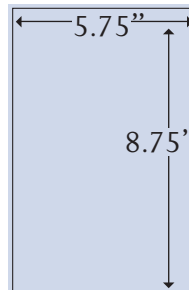
All files under 4MB may be emailed to sales@bluehouse.us

For files over 4MB, call for ftp information.

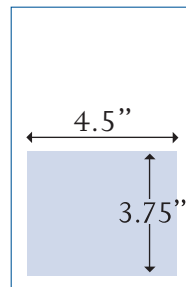
Standard Page Dimensions

Full Page	5.5 x 8.5"
Half Page	4.5 x 3.75"
Quarter Page	2.25 x 3.75"

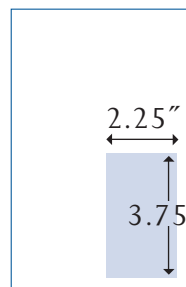
Size Specifications



Full Page with Bleeds



Half Page Horizontal



Quarter Page Vertical

www.washingtontheater.com

Christopher Schriever
202.337.1892
chris@bluehouse.us

Liza Schubert
202.337.5739
liza@bluehouse.us

Arena Stage

www.arenastage.org



Attendance by Season

2005/2006: 185,000
2006/2007: 190,000 (projected)

Audience Demographics

Age:

Under 35: 13%
35 to 44: 12%
45 to 54: 23%
55 to 64: 30%
65 or over: 22%
Mean: 53

Gender:

Male: 39%
Female: 61%

Area of Residence:

Maryland: 37%
Virginia: 37%
District of Columbia: 21%
Outside metropolitan area: 5%

Household Income:

\$0 to \$34,999: 6%
\$35,000 to \$54,999: 8%
\$55,000 to \$74,999: 12%
\$75,000 to \$99,999: 14%
\$100,000 to \$149,000: 27%
\$150,000 to \$199,999: 15%
\$200,000 or more: 18%
Mean: \$105,800

Highest Level of Education Completed:

Less than high school degree: 2%
High school degree: 3%
Some college: 8%
College degree: 21%
Some graduate school: 12%
Graduate/Professional degree: 54%

2006/2007 Season

(8 productions!)

Cabaret

Ad Deadline: 9-Aug-06

Nine Parts of Desire

Ad Deadline: 30-Aug-06

She Loves Me

Ad Deadline: 18-Oct-06

Noises Off

Ad Deadline: 15-Nov-06

Gem of the Ocean

Ad Deadline: 23-Dec-06

Frankie and Johnny...

Ad Deadline: 24-Jan-07

The Heidi Chronicles

Ad Deadline: 7-Mar-07

Peter & Wendy

Ad Deadline: 28-Mar-07

Advertising Rates

Quarter Page (3.5 x 4.5h): \$550
Half Page (6 x 4.5h): \$675
Full Page (6.75 x 9.75v): \$1,175
Inside-Back Cover (6.75 x 9.75v): \$1,800
Inside Front Cover (6.75 x 9.75v): \$1,975
Back Cover (6.75 x 9.75v): \$2,200

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www.washingtontheater.com

Christopher Schriever
202.337.1892
chris@bluehouse.us

Liza Schubert
202.337.5739
liza@bluehouse.us



2006/2007 Advertising Contract



Advertiser: _____

Legal Company Name: _____

Contact: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Web Site: _____

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Make checks payable to and mail to:
 Arena Stage
 1101 Sixth Street, SW
 Washington, DC 20024

The undersigned parties enter into this agreement on this

_____ day of _____, 200_____

Or pay via credit card:

VISA MasterCard American Express

Name on Card: _____

Card number: _____

Expiration date: _____

Billing Zip Code: _____

Signature: _____

Print Name: _____

Advertiser Authorized Signature: _____ Title: _____

Washington Theater Publications Authorized Representative: _____

Fax: 202.337.1200

2006/2007 Rates & Deadlines

Production	Deadline	Quarter Page black/white	Half Page black/white	Full Page black/white	Inside Back Cover	Inside Front Cover	Outside Back Cover
Cabaret	8/9/06	<input type="checkbox"/> \$550	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,175	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$1,975	<input type="checkbox"/> \$2,200
Nine Parts of Desire	8/30/06	<input type="checkbox"/> \$550	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,175	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$1,975	<input type="checkbox"/> \$2,200
She Loves Me	10/18/06	<input type="checkbox"/> \$550	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,175	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$1,975	<input type="checkbox"/> \$2,200
Noises Off	11/15/06	<input type="checkbox"/> \$550	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,175	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$1,975	<input type="checkbox"/> \$2,200
Gem of the Ocean	12/23/06	<input type="checkbox"/> \$550	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,175	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$1,975	<input type="checkbox"/> \$2,200
Frankie and Johnny...	1/24/07	<input type="checkbox"/> \$550	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,175	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$1,975	<input type="checkbox"/> \$2,200
The Heidi Chronicles	3/7/07	<input type="checkbox"/> \$550	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,175	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$1,975	<input type="checkbox"/> \$2,200
Peter & Wendy	3/28/07	<input type="checkbox"/> \$550	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,175	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$1,975	<input type="checkbox"/> \$2,200

1. Unless otherwise noted, ad rates are for four color process advertisements.
2. Rates listed are net. Other than the multi-insertion discount listed below, no further discounts are allowed.
3. Deduct 10% from each ad placement when you reserve four or more placements.

Folger Theatre

www.folger.edu

FOLGER THEATRE

Attendance by Season

2005/2006: 39,713

2006/2007: 42,000 (projected)

Audience Demographics

Age:

Mean: 35

Household Income:

Mean: \$97,000

Gender:

Male: 55%

Female: 45%

Education:

Graduate/Professional Degree 50%

Area of Residence:

Maryland: 25%

Virginia: 42%

District of Columbia: 33%

Facts:

Dine out before/

after attending a show: 47%

2006/2007 Season

(3 productions!)

A Midsummer Night's Dream

Ad Deadline: 27-Sep-06

King Lear

Ad Deadline: 11-Dec-06

The Tempest

Ad Deadline: 25-Apr-07

Advertising Rates

Quarter Page: \$350

Half Page: \$425

Full Page: \$725

Inside-Back Cover: \$975

Inside Front Cover: \$1,150

Back Cover: \$1,300

stagegram®

www.washingtontheater.com

Christopher Schriever
202.337.1892
chris@bluehouse.us

Liza Schubert
202.337.5739
liza@bluehouse.us

Advertiser: _____
 Legal Company Name: _____
 Contact: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Fax: _____
 Email: _____
 Web Site: _____

Make checks payable to:
 Washington Theater Publications
 2168 Wisconsin Ave., NW
 Washington, DC 20007

Or pay via credit card:
 VISA MasterCard American Express
 Name on Card: _____
 Card number: _____
 Expiration date: _____
 Billing Zip Code: _____
 Signature: _____

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The undersigned parties enter into this agreement on this _____ day of _____, 200____

Print Name: _____

Advertiser Authorized Signature: _____ Title: _____

Washington Theater Publications Authorized Representative: _____

Fax: 202.337.1200

2006/2007 Rates & Deadlines

Production	Deadline	Quarter Page	Half Page	Full Page	Inside Back Cover	Inside Front Cover	Outside Back Cover
A Midsummer Night's...	9/27/06	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
King Lear	12/11/06	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
The Tempest	4/25/07	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300

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2. Rates listed are net. Other than the multi-insertion discount listed below, no further discounts are allowed.
3. Deduct 10% from each ad placement when you reserve four or more placements.

Imagination Stage

www.imaginationstage.org



Attendance by Season

2005/2006: 90,000

2006/2007: 90,000 (projected)

Audience Demographics

Imagination Stage is the region's finest theatre for family audiences, with a national reputation for developing outstanding new scripts that go on to receive productions at theatres around the US. Imagination Stage serves family audiences, comprising parents/grandparents and children, usually ages 4–12.

Area of Residence:

Maryland: 63%

Virginia: 15%

District of Columbia: 15%

Outside metropolitan area: 7%

2006/2007 Season

(5 productions!)

Sleeping Beauty...

Ad Deadline: 28-Aug-06

Junie B. Jones...

Ad Deadline: 27-Oct-06

Junebug and the Reverend

Ad Deadline: 19-Jan-07

The New Kid

Ad Deadline: 8-Apr-07

The Arabolies...

Ad Deadline: 5-Jun-07

Advertising Rates

Quarter Page: \$350

Half Page: \$425

Full Page: \$725

Inside-Back Cover: \$975

Inside Front Cover: \$1,150

Back Cover: \$1,300

stagegram®

www.washingtontheater.com

Christopher Schriever
202.337.1892
chris@bluehouse.us

Liza Schubert
202.337.5739
liza@bluehouse.us



2006/2007 Advertising Contract



Advertiser: _____
 Legal Company Name: _____
 Contact: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Fax: _____
 Email: _____
 Web Site: _____

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Make checks payable to:
 Washington Theater Publications
 2168 Wisconsin Ave., NW
 Washington, DC 20007

The undersigned parties enter into this agreement on this _____ day of _____, 200_____

Or pay via credit card:
 VISA MasterCard American Express
 Name on Card: _____
 Card number: _____
 Expiration date: _____
 Billing Zip Code: _____
 Signature: _____

Print Name: _____

Advertiser Authorized Signature: _____ Title: _____

Washington Theater Publications Authorized Representative: _____

Fax: 202.337.1200

2006/2007 Rates & Deadlines

Production	Deadline	Quarter Page	Half Page	Full Page	Inside Back Cover	Inside Front Cover	Outside Back Cover
Sleeping Beauty...	8/28/06	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
Junie B. Jones...	10/27/06	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
Junebug and the Reverend	1/19/07	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
The New Kid	4/8/07	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
The Araboolies...	6/5/07	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300

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Signature Theatre

www.signature-theatre.org



Attendance by Season

2004/2005: 35,850
2005/2006: 41,300
2006/2007: 64,500 (projected)

Audience Demographics

Age:

Under 34: 3%
35 to 44: 12%
45 to 54: 33%
55 to 64: 29%
65 to 74: 17%
75 or older: 6%
Mean: 56

Area of Residence:

Maryland: 15%
Virginia: 71%
District of Columbia: 14%
Outside metropolitan area: 0%

Gender:

Male: 44%
Female: 56%

Household Income:

\$0 to \$49,999: 8%
\$50,000 to \$74,999: 16%
\$75,000 to \$99,999: 18%
\$100,000 to \$149,999: 28%
\$150,000 to \$199,999: 14%
\$200,000 to \$249,999: 8%
\$250,000 or more: 8%
Mean: \$134,000

Highest Level of Education Completed:

Less than high school degree: 0%
High school degree: 1%
Some college: 5%
College degree: 22%
Some graduate school: 11%
Graduate/professional degree: 61%

2006/2007 Season

(6 productions!)

My Fair Lady

Ad Deadline: 5-Sep-06

Into the Woods

Ad Deadline: 12-Dec-06

Crave

Ad Deadline: 8-Jan-07

Saving Aimee

Ad Deadline: 19-Mar-07

Nest

Ad Deadline: 2-Apr-07

Witches of Eastwick

Ad Deadline: 14-May-07

Advertising Rates

Quarter Page: \$350

Half Page: \$425

Full Page: \$725

Inside-Back Cover: \$975

Inside Front Cover: \$1,150

Back Cover: \$1,300

stagegram®

www.washingtontheater.com

Christopher Schriever
202.337.1892
chris@bluehouse.us

Liza Schubert
202.337.5739
liza@bluehouse.us



2006/2007 Advertising Contract



Advertiser: _____
 Legal Company Name: _____
 Contact: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Fax: _____
 Email: _____
 Web Site: _____

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Make checks payable to:
 Washington Theater Publications
 2168 Wisconsin Ave., NW
 Washington, DC 20007

The undersigned parties enter into this agreement on this

_____ day of _____, 200_____

Or pay via credit card:
 VISA MasterCard American Express
 Name on Card: _____
 Card number: _____
 Expiration date: _____
 Billing Zip Code: _____
 Signature: _____

Print Name: _____

Advertiser Authorized Signature: _____ Title: _____

Washington Theater Publications Authorized Representative: _____

Fax: 202.337.1200

2006/2007 Rates & Deadlines

Production	Deadline	Quarter Page	Half Page	Full Page	Inside Back Cover	Inside Front Cover	Outside Back Cover
My Fair Lady	9/5/06	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
Into the Woods	12/12/06	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
Crave	1/8/07	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
Saving Aimee	3/19/07	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
Nest	4/2/07	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
Witches of Eastwick	5/14/07	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300

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3. Deduct 10% from each ad placement when you reserve four or more placements.

Theatre J

www.dcjcc.org



Attendance by Season

2005/2006: 24,000

2006/2007: 27,000 (projected)

Audience Demographics

Theater J has emerged as one of the most distinctive, progressive and respected theaters in North America by virtue of its ambitious range of programming and the bold, imaginative artistry of its playwrights, directors, designers and actors. Most often, Theater J's theatergoers are in their late 40's to early 50's, though certain productions draw a younger crowd.

Area of Residence:

Maryland: 43%

Virginia: 11%

District of Columbia: 46%

Outside metropolitan area: 0%

2006/2007 Season

(5 productions!)

Spring Forward / Fall Back

Ad Deadline: 27-Sep-06

Sleeping Arrangements

Ad Deadline: 11-Dec-06

Family Secrets

Ad Deadline: 13-Feb-07

Either, Or

Ad Deadline: 10-Apr-07

Pangs of the Messiah

Ad Deadline: 1-Jun-07

Advertising Rates

Quarter Page: \$350

Half Page: \$425

Full Page: \$725

Inside-Back Cover: \$975

Inside Front Cover: \$1,150

Back Cover: \$1,300

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www.washingtontheater.com

Christopher Schriever
202.337.1892
chris@bluehouse.us

Liza Schubert
202.337.5739
liza@bluehouse.us

Advertiser: _____
 Legal Company Name: _____
 Contact: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Fax: _____
 Email: _____
 Web Site: _____

Make checks payable to:
 Washington Theater Publications
 2168 Wisconsin Ave., NW
 Washington, DC 20007

Or pay via credit card:
 VISA MasterCard American Express
 Name on Card: _____
 Card number: _____
 Expiration date: _____
 Billing Zip Code: _____
 Signature: _____

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The undersigned parties enter into this agreement on this _____ day of _____, 200____

Print Name: _____

Advertiser Authorized Signature: _____ Title: _____

Washington Theater Publications Authorized Representative: _____

Fax: 202.337.1200

2006/2007 Rates & Deadlines

Production	Deadline	Quarter Page	Half Page	Full Page	Inside Back Cover	Inside Front Cover	Outside Back Cover
Spring Forward / Fall Back	9/27/06	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
Sleeping Arrangments	12/11/06	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
Family Secrets	2/13/07	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
Either, Or	4/10/07	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
Pangs of the Messiah	6/1/07	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300

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2. Rates listed are net. Other than the multi-insertion discount listed below, no further discounts are allowed.
3. Deduct 10% from each ad placement when you reserve four or more placements.

Woolly Mammoth

www.woollymammoth.net



Attendance by Season

2005/2006: 28,511

2006/2007: 36,000 (projected)

Audience Demographics

Age:

Under 35: 27%

35 to 54: 55%

Over 55: 18%

Mean: 42.8

Gender:

Male: 44%

Female: 56%

Highest Level of Education

Completed:

Graduate/Professional degree: 57%

Household Income:

\$150,000 or more: 17%

Mean: \$94,700

Area of Residence

Maryland: 26%

Virginia: 33%

District of Columbia: 41%

2006/2007 Season

(5 productions!)

In the Continuum

Ad Deadline: 7-Aug-06

Martha, Jose, & The Chinese Elvis

Ad Deadline: 16-Oct-06

Vigils

Ad Deadline: 8-Jan-07

She Stoops To Comedy

Ad Deadline: 5-Mar-07

Dead Man's Cell Phone

Ad Deadline: 14-May-07

Advertising Rates

Quarter Page: \$350

Half Page: \$425

Full Page: \$725

Inside-Back Cover: \$975

Inside Front Cover: \$1,150

Back Cover: \$1,300

stagegram®

www.washingtontheater.com

Christopher Schriever
202.337.1892
chris@bluehouse.us

Liza Schubert
202.337.5739
liza@bluehouse.us



Advertiser: _____
 Legal Company Name: _____
 Contact: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Fax: _____
 Email: _____
 Web Site: _____

The undersigned hereby authorizes and directs Washington Theater Publications to publish advertising in the issues and programs specified below pursuant to the terms and conditions set forth below. Washington Theater Publications agrees to run an advertisement for the aforementioned Advertiser as set forth below. All payments are due within thirty days of publication. Please make checks payable to Washington Theater Publications. Location of any ad is not guaranteed (unless specifically noted below). Content of ad is subject to approval by Washington Theater Publications. Washington Theater Publications reserves the right to not print the advertisement for failure to receive ad copy by the Material Due Dates provided by Washington Theater Publications. If the required production materials are not supplied by Advertiser, then Advertiser will be charged for Washington Theater Publications creating the necessary material(s). Mechanical requirements and specifications are indicated on the attached specifications page. Liability for mistakes is limited to amounts paid hereunder. This agreement shall be non-assignable and non-cancelable. Any amounts past due shall be subject to interest charges at the rate of 1.5% per month or the maximum legal rate of interest allowed by law. The parties signing below warrant and represent that they have the authority to enter into this agreement.

Make checks payable to:
 Washington Theater Publications
 2168 Wisconsin Ave., NW
 Washington, DC 20007

The undersigned parties enter into this agreement on this _____ day of _____, 200____

Or pay via credit card:
 VISA MasterCard American Express
 Name on Card: _____
 Card number: _____
 Expiration date: _____
 Billing Zip Code: _____
 Signature: _____

Print Name: _____

Advertiser Authorized Signature: _____ Title: _____

Washington Theater Publications Authorized Representative: _____

Fax: 202.337.1200

2006/2007 Rates & Deadlines

Production	Deadline	Quarter Page	Half Page	Full Page	Inside Back Cover	Inside Front Cover	Outside Back Cover
In the Continuum	8/7/06	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
Martha, Jose, & The Chinese Elvis	10/16/06	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
Vigils	1/8/07	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
She Stoops To Comedy	3/5/07	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
Dead Man's Cell Phone	5/14/07	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425	<input type="checkbox"/> \$725	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300

1. Unless otherwise noted, ad rates are for four color process advertisements.
2. Rates listed are net. Other than the multi-insertion discount listed below, no further discounts are allowed.
3. Deduct 10% from each ad placement when you reserve four or more placements.